

"I challenge you to spend 4 Dynamic Days with me to master the technology that Modern Psychology Magazine calls, The Most Powerful Vehicle for Change in the 21st Century!" —George Bien



Dr. George Bien,
Certified NLP Master
Trainer. Hypnosis Hall of
Fame Inductee.

"NLP helps me to manage audiences and motivate them. It is just amazing."
— Oprah Winfrey, world's
#1 talk show host.

"Real estate brokers and salespeople use Neuro-Linguistics to enhance their communication skills and provide them with more choices when working in a difficult situation."
— Real Estate Today

THE ACCELERATED, 4-DAY NEUROLINGUISTIC PRACTITIONER CERTIFICATION SEMINAR!

WITH DR. GEORGE BIEN, CERTIFIED NLP MASTER TRAINER!

Neuro-linguistic Programming (NLP) is the study of how the mind and language affect behavior, and is what many call the most important, powerful, leading-edge human potential technology available!

It is one of the most sought after skills, and is known for creating dramatic results in individuals and groups alike in literally any context, ranging from business and coaching, to education and therapy.

"NLP could be the most important synthesis of knowledge about human communication to emerge since the explosion of Humanistic Psychology in the sixties."— Science Digest



In this dynamic, fast-paced program you will learn:

- NLP presuppositions and their behavioral integration
- Verbal and nonverbal pacing and leading
- Establishing and maintaining rapport
- Calibrating through sensory experience
- Representational systems
- Establishing rapport and maintaining congruency
- Meta Model
- Verbal and nonverbal pacing and leading
- Milton Model
- Elicitation of well-formed goals
- Eye accessing cues
- Eliciting, installing and utilizing all sensory anchors
- Chaining anchors
- Calibrating through sensory experience
- Buying and motivation strategies
- Learning and spelling strategies
- Linear time processing
- Belief change patterns
- Swish patterns
- Compulsion blowout
- Fast phobia technique
- Omni-directional chunking
- Content and context reframing
- Circle of excellence
- Creating and utilizing metaphors
- Strategy elicitation and utilization
- And much more!

"NLP is one of the biggest breakthroughs in the technology of achievement and human excellence."— Time Magazine

Neuro-Linguistic Programming (NLP) is the study of Human Excellence. NLP is an attitude, a methodology and a technology. It is the leading mind technology for accelerated human change and is the same technology that Psychology Today Magazine called "A New Standard for Psychology!"

NLP is widely used in sports therapy, and all areas of business and education, and has been studied and used by Oprah Winfrey, Tony Robbins, the United States Army, Law Enforcement Agencies, even U.S. Presidents.

Fear, defeat, hopelessness, shame, frustration, anger, rejection, disgust, guilt, self-depreciation, guilt, etc., are the kinds of vicious cycles and spirals that our minds can get into if we don't know how to handle the meta-levels of our mind. As a model of "mind," communication, and human functioning, **NLP puts in our hands a highly efficient set of tools to break these cycles.**

"I built my sales career from zero to become the world best motivator by using NLP".— Anthony Robbins, possibly the best-known success coach in the world.

"NLP produces results and improves rapport. I want all my staff to attend the training."— James Olson, former chairman, AT&T

"NLP could be the most important synthesis of knowledge about human communication to emerge since the explosion of Humanistic Psychology in the sixties."— Science Digest



THIS POWERFUL 4-DAY INTENSIVE WILL ENABLE YOU TO HELP YOUR CLIENTS AND YOURSELF TO:

- Establish a sense of well-being and confidence in any situation.
- Pull out of "stuck states" and find new ways to handle them.
- Deal effectively with difficult people.
- Move from a problem focus to an outcome focus.
- Discover the goals behind their goals, and the impact and influence that they have.
- Use eye accessing cues.
- Define and establish well-formed outcomes.
- Use effective procedures for working with representational systems/sub-modalities.
- Recognize how other people respond to you.
- Defuse tense situations.
- Use the New Behavior Generator.
- Use effective language patterns.
- Be more effective in personal and professional relationships.
- Develop and use effective anchoring techniques.
- Establish and maintain rapport quickly and effectively.
- Elicit and use strategies of excellence.
- Reframe problematic behaviors by finding positive outcomes.
- Manage personal states.
- And much more!

You will learn Strategies of Behavior, how to uncover them, how to use them and model them for your own use, and most importantly how to change them when they are no longer useful. Learn how to create an environment that makes learning easy and fun, not only for yourself, but also for others.

Don't invest a penny in any seminar, before asking yourself if it meets the following "3-must-have criteria"!

1. Is there a market for what I'll be learning in this seminar?

Answer: The opportunities for NLP-trained professionals have never been greater. This is the very same powerful technology used in corporate coaching; in helping professional athletes break records; in helping students achieve excellence; and helping just about anyone maintain utmost performance, and live a richer, more productive life.

2. Is the training a cost or an investment?

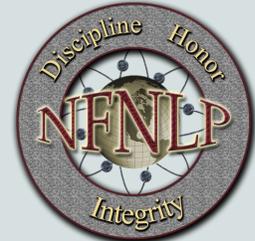
Answer: When deciding on what opportunity to pursue, you need to be asking yourself, "Am I going to be learning something which is going to increase my skills, and will I be able to use what I've learned to increase my income?" This is what George Bien's NLP training all about! He doesn't settle for the ordinary; he helps you create extraordinary results in every aspect of your life –physical, emotional, intellectual, financial and spiritual!

3. Will I feel confident about what I have learned?

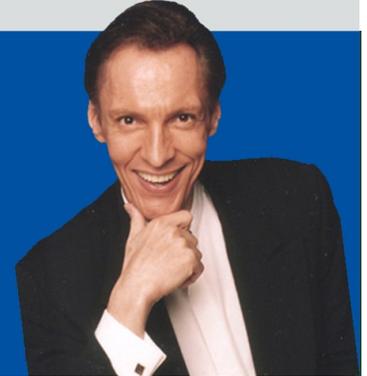
Answer: George Bien has a reputation for enabling even the most timid learner to assimilate and utilize what he teaches. He doesn't simply teach; he transforms!

"NLP offers the potential for making changes without the usual agony that accompanies these phenomena." — Training and Development Journal

**JOIN GEORGE BIEN IN THIS POWERFUL, 4-DAY
INTENSIVE, AND LEARN MORE IN THIS DYNAMIC
SEMINAR THAN MOST STUDENTS LEARN IN LONG,
DRAWN OUT, TRAINING CLASSES!**



**THE DYNAMIC, 4-DAY ACCELERATED,
PROFESSIONAL NEURO-LINGUISTIC PROGRAMMING
CERTIFICATION SEMINAR WITH CERTIFIED,
NLP MASTER TRAINER, DR. GEORGE BIEN.**



About Your Trainer . . .

Dr. George Bien is the world's First recipient of the National Guild of Hypnotists President's Award, the world's First recipient of the Charles Tebbetts Award, and the world's First recipient of the Rexfold L. North Memorial Trophy (the "Oscar of Hypnosis"). He served as the Principal Trainer for the National Guild of Hypnotists and the American Board of Hypnotherapy, and has trained most of the hypnotherapy teachers in New York and hundreds of others throughout the world. George serves on IACT's Advisory Board with Dr. Bernie Siegel, Dr. Raymond Moody, John Bradshaw and Dannion Brinkley. He has been featured on the covers of professional journals, magazines, in scores of books (including Gary Null's "Encyclopedia of Natural Healing," and the best-seller, "Just A Breath Away," by Rev. Ed Tabbitas), and on numerous radio and television programs, including: Donahue, Good Day New York, First Edition, America's Talking, Alive and Wellness, Fox 5 News, NBC News, WWOR Channel 9, CNN and Inside Edition. He has been called the "Twenty-First Century Hypnotist," and his list of former students reads like a who's who in the field of subconscious reprogramming, many of whom have gone on to become national and international celebrities. George is an NFNLP Certified Master Trainer of Neuro Linguistic Programming, and the Creator and Director of the IACT Master Trainer Program. His Award-Winning training videos are used by hypnosis and NLP instructors throughout the world. George was inducted into the Hypnosis Hall of Fame in 1989.

**ONE OF THE MOST POWERFUL
SEMINARS ON HUMAN CHANGE!**



Upon successful completion of the seminar, you will receive a Certificate of completion from the Institute for Advanced Neuro-Research and Education (IANRE), and will be Certified as a Neuro-Linguistic Programmer by the National Federation of Neuro-Linguistic Programming (NFNLP)!

Educational Investment: \$995.00—includes all course materials and Certification Fee.

The Achievement Center

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